

Business Standard

ISB ties up with Helios

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The Indian School of Business (ISB) has entered into an exclusive partnership with Helios & Matheson Information Technology Ltd, a Chennai-based healthcare focused IT services organisation, to promote the 'Global Social Venture Competition (GSVC)'. GSVC is one of the high-profile competitions for scripting innovative business plans and setting up social ventures that have clear and quantifiable social objectives and are financially sustainable. The two-day Asia Semifinal Presentation Round of the GSVC will be held at ISB from March 9, 2007.

"We are excited to partner Helios & Matheson as we share the same ideology, which is to create a lasting change in society in a viable and sustainable manner," Ajit Rangnekar,

deputy dean of ISB, stated in a press release.

According to Helios & Matheson chairman, V Ramachandiran, the focus of GSVC is to encourage social entrepreneurship.